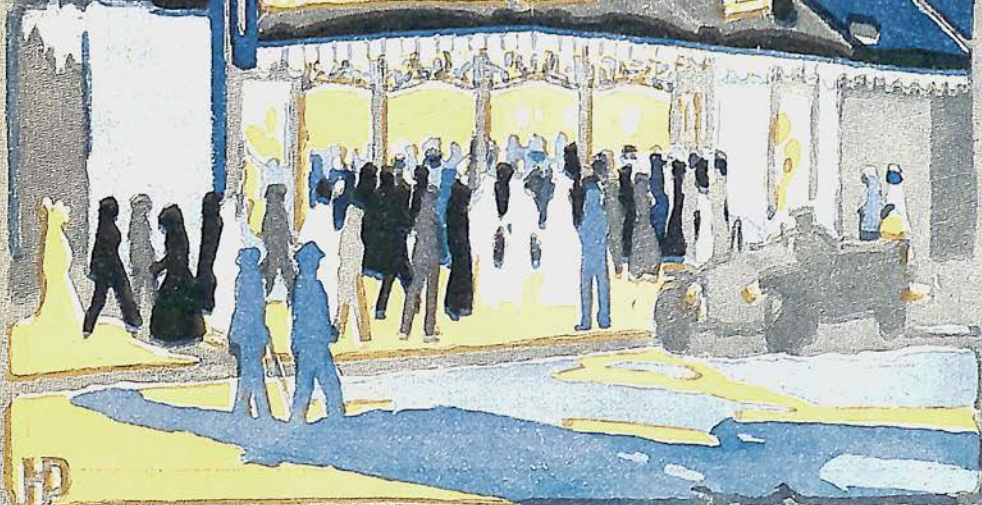


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| | | | |
|------------------------------------|-------------------|------------------------------|------------------------|
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| H. W. CONOVER | Managing Director | V. GAUTHIER | Manager and Contractor |
| E. D. LLOYD | Ass't. to Manager | Organ | |
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| MAUD SWEENEY | Box Office | LEONE CUVELIER | Scenic Artist |
| ANNIE COHEN | Box Office | A. E. KEMBER | Card Writer |
| | | PAUL DASILVA | Painter |
| Projection | | Engineer and Watchman | |
| ROMEO VANDETTE | Chief Operator | P. O'REILLY | Engineer |
| L. CUNNINGHAM | Operator | J. U. LEBRUN | Watchman |
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PRICES

| Evenings, Saturdays, Sundays and Holidays | Matinees, except Saturdays, Sundays and Holidays |
|---|--|
| Balcony 20c. and 30c. | Admission 20c. |
| Orchestra 40c. | Children (Under Eight Years) 15c. |
| Box Chairs 55c. | Box Chairs 30c. |

Continuous performance from 1.00 to 11.00 p.m. daily. Shows will commence at 1.00, 3.00*, 5.00, 7.00 and 9.00* p.m. (Asterisks indicate the full presentation performances with orchestra, vocal soloist, musical numbers and scenic effects.) The musical setting for the intermediary performances will be supplied by the Unit Orchestra Organ.

Retiring Rooms

Ladies' Rooms are at the right of Foyer as you enter the Theatre and at the left of Balcony Promenade 2nd Mezzanine Floor.
Gentlemen's Rooms are at left of the Foyer and at left on 1st Mezzanine Floor.

Notes

Standing in line to obtain tickets may be avoided by purchasing tickets in advance.
Box Seats can be reserved by paying the price of two performances.
Even though a photoplay has been advertised for the coming week, if it is found to be below the "Imperial Standard" it will not be exhibited.
The management requests that physicians and others expecting calls during the performance will notify superintendent before taking their seats, thus avoiding unnecessary delay and disturbance.
Patrons are requested to report to the Manager any inattention or incivility on the part of any attaché of this theatre.
The Admission fee covers all advantages afforded by the management, so it is requested that no fees or gratuities be offered.
Taxicab Service and other conveniences at your command.

Lost and Found Department

Articles found in the Theatre should be left at the Box Office where they will be returned to the owner. Inquiries intended for this Department may be directed to Mr. E. D. Lloyd



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3 o'clock Musical Programme 9 o'clock

SUNDAY, MONDAY, TUESDAY, November 14th, 15th, and 16th

"Barber of Seville" (Overture)..... Rossini
Vocal Solo..... BLANCHE GONTHIER
Avalon..... Al Jolson



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In the GRILL ROOM

Reservations: Monsieur RENE, Maitre d'Hotel



Step up to our Fountain!

Drinks that quench the thirst; nourishing
drinks; refreshing drinks; served appetizingly.
CALL HERE AFTER THE SHOW.

And our **CHOCOLATES**! They've
a rich, natural flavor that sends you
back for more.

Supreme in quality—yet you pay no more.

The MASCOT CONFECTIONERY
312 BLEURY ST. Two doors below Imperial

PROGRAMME—continued

SUNDAY, MONDAY, TUESDAY, November 14th, 15th, 16th

IMPERIAL NEWS PICTORIAL

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equipment can deliver

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THE NATIONAL BREWERIES LIMITED



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284 and 286 St. Catherine
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PROGRAMME—continued

SUNDAY, MONDAY, TUESDAY, November 14th, 15th, 16th

"TOPICS OF THE DAY"

Arranged by the management from selected press utterances by "Literary Digest."

DRAMATIC SCHOOL for Motion Pictures

In Montreal there are quite a number of people
who have a natural talent for Motion Picture
Dramatic Art. **Mr. Bezerril**, the well-
known artist and director, is prepared to
receive applications for training in his
Dramatic School

Applicants are kindly requested to apply in person to

Canadian Dramatic Cinema Art Studio

Room 607 Eastern Township Bldg. - MONTREAL, Can.
Mr. F. BEZERRIL, Director Phone Main 6915

VIOLA DANA



VIOLA DANA was born in Brooklyn, but lived most of her life on the outskirts of New York City, in Bronxwood Park. Her preparation for a career on the stage commenced very early, when she was sent to dancing school at the age of six, and learned there the intricate art of toe-dancing. Later, little Viola played children's parts in motion picture companies, until she took to the legitimate stage in earnest, and started playing with well-known stars in Broadway productions. Then at the age of 15 Miss Dana was selected for the role of Gwendolyn in "The Poor Little Rich Girl," and registered a real success on Broadway.

It was this success that led to the dainty star's entry into pictures. Her unusual talent was demonstrated amply, and her services on the screen were held at a premium. It was then she made her happy alliance with Metro, with which company she has remained ever since, adding to her already long list of screen successes and admirers. Her latest picture "The Chorus Girl's Romance" is showing this week.

PROGRAMME—continued

SUNDAY, MONDAY, TUESDAY, November 14th, 15th, 16th

VIOLA DANA

IN

"The Chorus Girl's Romance"

THE CAST

| | |
|----------------------|----------------|
| Marcia Meadows..... | VIOLA DANA |
| Horace Tarbox..... | GARETH HUGHES |
| Steve Reynolds..... | PHIL AINSWORTH |
| P. P. Anderson..... | WILLIAM QUINN |
| Betty Darrell..... | JERRE SUNDIN |
| Fred Ward..... | SIDNEY DE GREY |
| Jose Brasswine..... | LAWRENCE GRANT |
| Charlie Moon..... | TOM GALLERY |
| Dr. Tarbox..... | EDWARD JOBSON |
| F. W. Jordon..... | MARTYN BEST |
| Aunt Emma..... | ANNA SHAEFER |
| Miss Wilson..... | DOROTHY GORDON |
| Prof. Dillinger..... | WM. MONA |

MARION DAVIES



CHARMING and unaffected, Marion Davies, although scarcely out of her teens, heads her own company as screen star. Starting her professional career as a member of a "Chin Chin" company three years ago, she soon convinced the managers that she was a dancer par excellence so that she served successively in "The Century Girl," "Miss 1919" and in "Words and Music." She became a Broadway favorite when "Oh Boy!" scored its hit in New York and after a brief period of activity in "Ziegfeld Follies," she entered upon screen work. In this field she has been eminently successful and she has several screen hits to her credit. She has given ample evidence of the possession of mimetic talents, but her success thus far has not spoiled her, for she is as natural as she is beautiful and she motors, rides, swims and studies incessantly.

PROGRAMME—concluded

SUNDAY, MONDAY, TUESDAY, November 14th, 15th, 16th

MR. & MRS. CARTER DE HAVEN
in
"LITTLE DEARS"

FOR RELIABILITY AND SERVICE WE CANNOT BE EQUALLED

*Our policy is not to try to sell what
we have, but to help you buy
what you want.*

A. KRAMER

JEWELLER TO H.M.S.

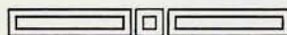
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A few doors from Ogilvy's
Uptown 4244

Between Windsor Hotel & Windsor Station
Uptown 4225



ELLIOT DEXTER



THEODORE ROBERTS

Week of November 21st

CECIL B. DeMILLE'S
production
 "Something to Think About"

THE intimate life of a woman who thought she knew what love is. Until loving led to hate, and then—

The rest is something never portrayed till now in a motion picture!

Luxury, beauty, fashion, allurements, as only DeMille knows how. But something more.

Week of November 21st



GLORIA SWANSON



MONTE BLUE

In Lighter Vein

The story goes that Colonel Roosevelt died and went to heaven. Going up to Saint Peter he asked if he could have ten thousand soprano singers. The reply was in the affirmative. He then asked for ten thousand alto singers and was told he could have those. Next he asked for ten thousand tenor singers and Saint Peter replied that he could have those. Roosevelt thanked him and started to turn away. Saint Peter stopped him with: "What about bass singers?"

"Oh, I am going to sing bass myself."

The telephone bell rang with anxious persistence. The doctor answered the call. "Yes?" he said.

"Oh, doctor," said a worried voice, "something has happened to my wife. Her mouth seems set and she can't say a word."

"Why, she may have lockjaw," said the medical man.

"Do you think so? Well, if you are up this way some time next week I wish you would step in and see what you can do for her."

3 o'clock

Musical Programme

9 o'clock

WEDNESDAY TO SATURDAY, November 17th to 20th

Chimes of Normandy..... *Planquette*
Vocal Solo..... **BLANCHE GONTHIER**
Le Chant du Rossignol (Piccolo Solo by Mr. L. Gagnier)..... *Filipovsky*

"Nurse," moaned the convalescent patient, "can't I have something to eat? I'm starving."

"Yes, the doctor said you could start taking solids to-day; but you must begin slowly," she said. Then she held out a teaspoonful of tapioca. "We must only advance by degrees," she added.

He sucked the spoon dry and felt more tantalizingly hungry than ever. He begged for a second spoonful, but she shook her head, saying that until he was stronger everything must be given in small quantities.

Presently he summoned her again to his bedside. "Nurse," he said, "bring me a postage stamp; I want to read."

:::

"That fellow was an impudent fraud. How did he manage to wheedle money out of you?"

"Oh, John, he told me such a sad, pitiful tale about his poor wife, who was a widow with six little children!"

A teacher was reading to her class when she came across the word "unaware." She asked if anyone knew the meaning. One little girl timidly raised her hand and gave the following definition: "Unaware is what you put on first and take off last."

:::

A young minister just out of the seminary was preaching his trial sermon in a village church. He was very positive, repeating several times: "I am correct, though all the commentators disagree with me."

That evening just as the young preacher arose to read the Scripture an old lady entered the door and walked straight to the front and, looking up into the young minister's face as she handed him a market basket carefully covered, said: "Brother, I heard you say this morning that all common taters disagree with you. I have brought you a basket of yellow yams which I hope you can eat without getting sick."

MABEL JULIENNE SCOTT



BORN in Minneapolis, Minn., and began her stage career when she was seventeen. After several seasons in stock, she made her screen debut in "The Barrier." Has played in several notable pictures and is now a leading woman for Paramount.

PROGRAMME—continued

WEDNESDAY TO SATURDAY, November 17th to 20th

IMPERIAL NEWS PICTORIAL

Selected and edited from Pathe News, Kinograms, etc., as fast as modern equipment can deliver.

After the Show or when "Just" Thirsty

Drink

Frontenac Beer

A REAL BEER, SUPERIOR TO ALL OTHERS—
IT PLEASES, STIMULATES AND SATISFIES

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MONTREAL

Fine Flavor and Strength

The Matchless Qualities of

"SALADA" TEA

are evidenced in every cup. The flavor is unique, and the freshness of the leaf ensures more cups to the pound.

PROGRAMME—continued

WEDNESDAY TO SATURDAY, November 17th to 20th

MARY ROBERTS RINEHART'S "IT'S A GREAT LIFE"

THE CAST

| | |
|------------------------|----------------|
| Stoddard..... | CULLEN LANDIS |
| Eloise Randall..... | MOLLY MALONE |
| Lucille Graham..... | CLARA HORTON |
| The Wop..... | HOWARD RALSTON |
| Professor Mozier..... | OTTO HOFFMAN |
| Professor Randall..... | TOM PERRSE |
| Big Graham..... | RALPH BUSHMAN |
| Small..... | NICK COGLEY |
| Watchman..... | JOHN LYNCH |

POUR LA COMMODITE DE NOTRE CLIENTELE FRANCAISE

DIMANCHE - LUNDI - MARDI

14, 15, 16 novembre

Programme Musical

Solo de Chant.....BLANCHE GONTHIER

NOUVELLES ILLUSTRÉES "IMPERIAL"

Choisies et éditées par "Pathe News," "Kinograms," etc., aussi promptement que le permet l'outillage moderne.

"TOPIQUES DU JOUR"

Composition de la direction tirée des coupures du "Literary Digest"

VIOLA DANA

dans

"THE CHORUS GIRL'S ROMANCE"

MR. and MRS. CARTER deHAVEN dans "LITTLE DEARS"

PROGRAMME—concluded

WEDNESDAY TO SATURDAY, November 17th to 20th

PRIZMA PICTURE "CHINA"

MR. and MRS. CARTER deHAVEN in "EXCESS BAGGAGE"

DE MERCREDI A SAMEDI

17, 20 novembre

Programme Musical

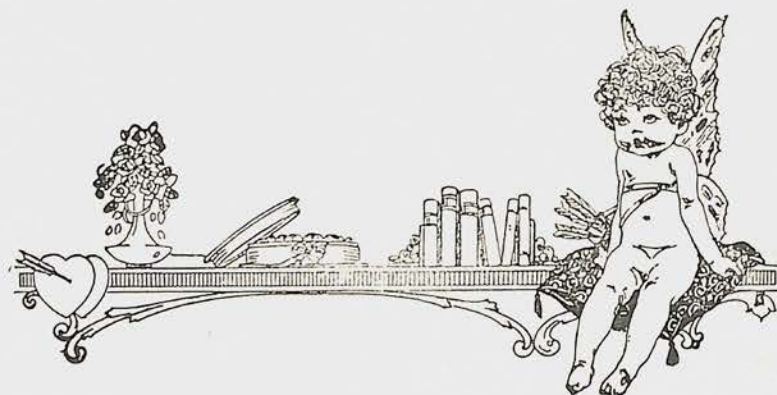
Solo de Chant.....BLANCHE GONTHIER

NOUVELLES ILLUSTRÉES "IMPERIAL"

MARY ROBERTS RINEHART'S

"IT'S A GREAT LIFE"

MR. and MRS. CARTER deHAVEN dans "EXCESS BAGGAGE"



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Studio Notes

"A Slave of Vanity," which will be the first Robertson-Cole super-special in which Pauline Frederick will appear, is laid partly in London, and the producers left nothing undone to produce every effect found in the Sir Arthur Wing Pinero play, "Iris," which was the basis of this picture. Although "Iris" is a play dealing with a most cultured and sophisticated class of people, many of its scenes are laid in the open.

One of them shows the heroine in the streets of London, and, in order that the exhibitors who obtain "A Slave of Vanity" as an attraction might show their patrons a real London fog, Henry Otto, who directs the first Pauline Frederick picture under her new contract, used special effects.

A portion of a London street was erected on the new Robertson-Cole lot, and on the night the scene was shot practically the entire lighting equipment of the studio was ranged along the sidewalk. Five men were stationed on the roofs of the buildings armed with big fire hose, turned down to the finest spray, and at the command of the director these were directed toward the centre of the set, which created the effect of a dense fog drifting in from the sea.

Through this mist could be seen the dim lights of the street lamps and an occasional light from a nearby house. The effect on the screen will be that of a Rembrandt painting, with its various values of lights and shadows.

Although the scene was taken over and over again to insure its correctness, and Miss Frederick emerged from it dripping wet each time, working up until one o'clock in the morning, she did not seem to mind it. Her entire concern was for the many "extras" who served as atmosphere, and for the tiny little pet bird she carried with her through the fog.

The idea of right thinking furnishes the basic idea for the story of the Cecil B. De Mille production, "Something to Think About," which was written by Jeanie Macpherson. Its theme is of the loftiest and its treatment is of that same high artistic standard which has made Mr. DeMille's previous productions decidedly distinctive. In the early scenes the quaint rural characteristics of Luke Anderson, a blacksmith, and his daughter Ruth, are said to have a rollicking humor that is captivatingly presented. When the daughter, already engaged to a rich young man of the neighborhood, elopes with Jim Dirk, a young man of her own station in life, the clouds of tragedy gather quickly.

:::

WALLACE REID'S NEXT

It is now announced that instead of Charles Van Loan's story, which Wallace Reid was to have next for Paramount, he will do an adaptation of "The Daughter of a Magnate," by Frank H. Spearman, scenarized by Eugene B. Louis. The Van Loan story will probably be the following picture Frank Urson will direct.

:::

William DeMille has completed photographic work on his latest production for Paramount, "Midsummer Madness," based on Cosmo Hamilton's novel, "His Friend and His Wife." Lila Lee, Lois Wilson, Jack Holt and Conrad Nagel play the leads.

O'Flaherty: Misther O'Sullivan, will ye stop and have a friendly discussion on the matter of Home Rule?

O'Sullivan: It's sorry I am, but it's not convanient just now.

O'Flaherty: And why not, honey?

O'Sullivan: Why, to tell ye the truth, O'Flaherty, I haven't got me stick handy.

We Pick the Best!

HERE ARE A FEW OF THE COMING ATTRACTIONS FOR
THE IMPERIAL:

NAZIMOVA

IN

"MADAME PEACOCK"

WALLACE REID

IN

"THE CHARM SCHOOL"

MAURICE TOURNEUR'S

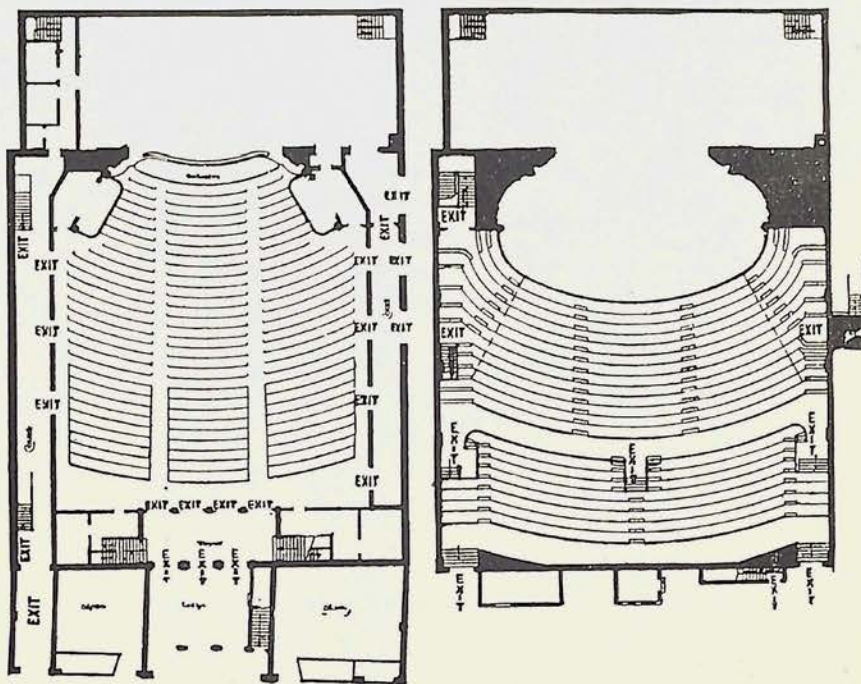
"DEEP WATERS"

DOUGLAS MACLEAN

IN

"THE JAIL BIRD"

PLAN OF SEATS



FIRE NOTICE.—Immediately upon being shown to your seat, locate the nearest exit to your seat. In case of fire, walk (do not run) to that exit. Keep cool, and try to help your neighbor.



High Quality FURS

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**VIOLA
DANA**